



**A.K.T MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY
NEELAMANGALAM, KALLAKURICHI – 606202.**

(Affiliated to Anna University – Chennai, Approved by AICTE – New Delhi, ISO 9001:2005 Certified Institution)

EVENT REPORT

ON

“MY STORY – MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATOR”

Date & Time	07-11-2022, 10:00 AM to 4:00 PM	
Venue	Auditorium – GF	
Organized by	Mr. A.Alaudeen, AP/EEE	
Resource Speaker	Name	Er. D.Mayilvaganan, M.E.,
	Designation	Executive Engineer (General), TANGEDCO
	Address	Kallakurichi
	Mobile No	9787510639
Number of Participants	Students	280
	Faculty	11
	Others	nil

 **A.K.T MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY** 
(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
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SEMINAR
ON
**My Story-Motivation Session by
Successful Innovators**

Organized by
Department of Electrical & Electronics Engineering

Resource Persons

Er.D.Mayilvaganan M.E.,
Executive Engineer (General),
TANGEDCO,
Kallakurichi

Er.P.Muthukumarasamy MBA,
Assistant Executive Engineer (Scheme),
TANGEDCO,
Kallakurichi

Presided by
Thiru.A.K.T.Mahendran
Chairman, AKT Group of Institutions

Tmt.T.M.Lakshmi Priya
Secretary, AKT Group of Institutions

Thiru.T.M.Rajendran
Managing Director,
AKT Group of Institutions

Dr.R.Thanigaivelan M.Tech., Ph.D.
Principal

Dr.P.Manikannan M.E., Ph.D.
Vice Principal

Mr.A.Alaudeen
AP/EEE - Co-ordinator

Date :28-10-2022

Venue:SeminarHall

All are Welcome

Objective:

To be an eye-opener for the young minds, and is aimed to impart the skills needed to handle the different tools and technologies that are useful in real time scenarios. This session was intended to orient participants towards starting their own enterprise, with focus on the decisions that an entrepreneur needs to take and the sources of finance.

The session covered the following topics:

- What is innovation?
- PBIT Method
- Out-of-box thinking
- Puzzle Activity for Idea generation
- Fear of Failures
- EEE – Expertise, Experience, Enterprises
- Motivational Tips regarding Project to Product

Outcome of the Event:

The students learnt about

- Life journey of an innovator
- Idea generation and start-up
- Interpersonal skills in an entrepreneur
- Practical entrepreneurial skills and knowledge








IIC PRESIDENT